

## Help Students Connect What They See to What They Hear

*Students don't all learn the same way. That's why technology tools that provide opportunities for multi-modal learning are important in today's classrooms. ELL/ESL teachers and speech pathologists depend on Califone to provide traditional tools such as card readers and new digital tools such as the AV Tutor to help enhance classroom curriculum, speech-language therapies, and foreign language acquisition.*



**AV Tutor™**  
now includes  
3064AV  
headset  
shown

### AV Tutor™

The AV Tutor provides independent reinforcement of critical reading skills for both new and struggling readers. Ideal for use in a learning center, students are eager to use the AV Tutor as it closely resembles an already familiar form function. Struggling readers often need a variety of instructional modalities in order to master reading skills, and the kid-focused animation of the "Play Ball" cartridge helps keep them engaged and on task.

The easy cartridge-based modules for the AV Tutor support core reading instruction through lessons in phonemic awareness, phonics, vocabulary, and comprehension activities. Its built-in memory enables students to compare and contrast their own responses to the modeled sounds before moving on to the next lesson. This hand-held electronic learning platform makes it easy to integrate technology into today's classroom. The **AV Tutor now includes a 3064AV headset**, and the volume playback is restricted to 85dB in order to minimize classroom disturbances and protect students' hearing.

2050 \$195

### AV Tutor™ Fundamental Center

The AV Tutor & 3064AV are bundled with the following 6 cartridges:  
**Picture Words, Phonics, Readiness, Everyday Words #1, Survival Signs and Basic Vocabulary #1.**

2056 \$366



The **AV Tutor™** is ideal for ELL learners



## Cartridges & Card Programs

The research is clear that reading gains can be made through strengthening phonics, basic vocabulary, and comprehension skills. More class time is now spent on developing reading skills than ever before as schools realize the importance of a strong reading foundation as a predictor for future academic success. New learning about how the brain processes information reinforces the value of multisensory instruction. The multi-modal, kinesthetic, visual and auditory reinforcement helps solidify mental connections between the written and spoken word and is a useful teaching tool for assessment and literacy training. Whether teachers are working with new readers or bringing below average readers up to grade level, these programs listed below are a proven method of instruction and review that can be self-directed or teacher-led.

Card Titles	AV Tutor™	Card Master®
Basic Vocabulary #1	MCFBV1-D \$33	MCFBV1 \$86
Basic Vocabulary #2		MCFBV2 \$86
Sight Words		MCFSW1 \$86
Telling Time		MCFTT \$86
Community Helpers, Places & Vehicles		MCFCHPV \$86
Everyday Words #1	MCFEW1-D \$33	MCFEW1 \$86
Everyday Words #2		MCFEW2 \$86
Survival Signs	MCFSS-D \$33	MCFSS \$86
Money Words		MCFM \$86
Food Words		MCFFW \$86
Compound Words		MCFCW1 \$86
Picture Words	MCFPW1-D \$33	MCFPW1 \$86
Rhyming Words		MCFRW1 \$86
Phonics	MCFP1-D \$33	MCFP1 \$86
Play Ball	MCFPB-D \$54	
Readiness	MCFR1-D \$33	MCFR1 \$86



**CardMaster**  
shown with  
Basic Vocabulary  
#2 Cards

### CardMaster™

This reliable technology has been trusted by speech pathologists, reading coaches and teachers for decades. In the classroom, teachers and reading coaches rely on card readers to enhance their language instruction particularly with students working below level in reading or in ESL/ELL programs. The recorded cards model the practice for students. A built-in mic records student responses so they can compare their responses to the correct pronunciation. Teachers can set this up as an independent, self-checking activity in a learning center or it can be used as a diagnostic tool for appropriate intervention.

**2020AV** \$435

**2010AV** without Student/Teacher  
Track Electronic Memory \$284

### Case Study Bakersfield, CA : 2010AV

## Hort Elementary School Engages ELL Students One Card at a Time

Carla Kliever, Reading Specialist and CELDT Coordinator at Hort Elementary School in Bakersfield, Calif., is passionate about teaching English Language Learners. Serving more than 650 elementary students and monitoring more than 250 for the California English Language Development Test (CELDT) program, Kliever found the Califone CardMaster to be helpful in teaching students with a wide range of literacy backgrounds – reaching students with various reading, writing and oral skills. Purchasing blank cards, she works to engage her ELL students by crafting the cards to match the school's reading and language arts textbook. Arranging the cards to meet the needs of different students, she created cards that addressed everything from single letters to

complex words, and allows her students to practice using the CardMaster throughout the day. She carefully monitors each student's progress by having them repeat their cards with her, separating them into piles: words or sounds that they have mastered and those that they still need to practice. "I love anything that is self-correcting, that is not a waste of time for the students and not just a toy. The CardMaster allows for flexibility, fitting the needs of many students," Kliever said. "It encourages my students to monitor themselves."

Go to [califone.com/casestudies](http://califone.com/casestudies) to read the entire case study





**MCFRC**  
shown

### Fundamentals Reading Center

Simple. Effective. Proven. This popular reading center pulls the 2010AV CardMaster Card Reader and the Readiness, Picture Word and Phonics card programs together in a rugged, heavy-duty carrying and storage case. Teachers trust the model and response system of language practice as a proven system of language acquisition. Seeing the picture, reading the word, hearing the correct pronunciation, repeating the word aloud as modeled and comparing the two through listening creates a multi-modal learning sequence that both instructs and reinforces word skills. This useful center will provide years of service for your new and struggling readers.

**MCFRC \$440**

### Readiness

Phonics is one of the basic building blocks for reading development. Each of the 88 full-color illustrations show two words featuring initial and final consonants, vowels, consonants & digraphs. Teacher resource materials include overhead transparencies and reproducible student worksheets to complete the lessons.

**MCFR1 Magnetic Card \$86**  
**MCFR1-D AVTutor Cartridge \$33**



**Reader**  
shown



### Reader

Engage young learners in basic word recognition practice with prerecorded card programs. This "play and listen" operation is easy for young students to use unsupervised while teachers work with other groups in direct instruction. The Califone Reader is a cost-effective player-only activity that can be used for individual or group direct instruction or reinforcement of basic skills.

**READER \$60**

### Monaural Headset

Durable construction makes this monaural headset perfect for use with either CardMaster player/recorders (2010 or 2020). The flexible microphone captures the responses of even the softest speaker.

**2964AV \$39**



### Blank Magnetic Cards

Differentiate your instruction with unique card sets that are customizable to your students' particular needs. Set of 100 3.5" x 9" blank single-sided magnetic cards.

**1100BC \$50**



### Magnetic Card Activities Kit

Individualize your teaching by making your own card sets. The kit includes an instruction book, stickers and markers for quick assembly. 100 3.5" x 9" blank magnetic cards.

**AK-1000 \$56**

*The CardMaster™ helps language learners to take a more active role*