

PreK-Grade 3

Tag™ School Reading System

NEW!



Books come alive with engaging, interactive stories and activities





Tag™ School Reading System books come alive with engaging, interactive stories and activities

The Tag School Reader brings innovative technology and engaging content together in this all-new interactive reading system.

Every touch a student makes with a Tag School Reader creates a multisensory reading experience. Students can hear stories read aloud, get on-demand pronunciation for individual words, listen to audio from characters and other story elements, and play fun activities that reinforce key skills.



Teachers can connect the Tag School Readers to their desktop computer to download audio for Tag books and manage the content across multiple devices.

The Tag School Reading System offers:

- Easy-to-use, portable, and affordable technology—without student computers
- Headphones for quiet, independent use
- Teacher's desktop computer application that is simple and intuitive to use
- Robust library of books featuring familiar characters, children's classics, and transitional reading titles
- Progress tracking via the teacher's desktop computer—coming in early 2009 (see back)



Skills addressed with the Tag™ School Reading System

Title + Description	Skills Covered
INCLUDED TITLE	
 <p>Ozzie and Mack When Ozzie Otter brings his pet grasshopper to school, Mack can't resist stirring up mischief. Read along with this included book and build important reading skills as Ozzie and Mack turn the schoolhouse upside down!</p>	<ul style="list-style-type: none"> • Alphabetic Knowledge • CVC Words and Rhyming • CVCs and CVCE Words for All Vowel Sounds
ACTIVITY STORYBOOK SERIES, PREK+	
 <p>T. Rex's Mighty Roar Read along with little T. Rex as he explores the wilderness and stumbles upon many dinosaurs who would like to have him for lunch!</p>	<ul style="list-style-type: none"> • Short Vowels • Suffixes • Word Building • Dinosaur Facts
 <p>I SPY: Imagine That! Picture riddles fill this book. Turn the pages, take a look! Use your mind, use your eyes. Read the riddles—play I SPY!</p>	<ul style="list-style-type: none"> • Rhyming • Letter and Word Recognition • Spelling • Colors
 <p>Disney Princess: Adventures Under the Sea On every book page, swim along with Ariel and Flounder as they explore a sunken boat loaded with treasures from the human world! Find out what happens when they're surprised by an unwelcome visitor and their adventure takes an unexpected turn!</p>	<ul style="list-style-type: none"> • Short Vowels • Plurals • Consonant Blends • Ancient World Facts
 <p>Kung Fu Panda: Po's Tasty Training Read the story and cheer for Po as he eats and trains to become a kung fu panda! But will Master Shifu be able to transform Po into an awesome kung fu master?</p>	<ul style="list-style-type: none"> • Short Vowels • Consonant Blends • Possessives • Spelling
 <p>Miss Spider's Tea Party Cheer for lonely Miss Spider on each book page as she asks her fellow bugs in for tea. And come along with her as she searches for new friends.</p>	<ul style="list-style-type: none"> • Letter Names • Word Building • Compound Words • Numbers
ACTIVITY STORYBOOK SERIES, GRADES K+	
 <p>Disney / Pixar's Cars: Tractor Tipping Read about Lightning McQueen and Mater as they have the time of their lives stirring up trouble in a field of sleeping tractors. Find out what happens when their mischievousness gets the best of them!</p>	<ul style="list-style-type: none"> • Spelling • Compound Words • Consonant Blends • Word Building
 <p>Foster's Home for Imaginary Friends: The Golden Paddleball Read and use your imagination to help Bloo win the Golden Paddleball Grand Prize. But first you've got to find a way to get Cheese off his back so he can focus!</p>	<ul style="list-style-type: none"> • Short and Long Vowels • Vowel Pairs • Sight Words • Question Words
 <p>Go Diego Go!: Underwater Mystery Read along as Diego and Alicia board the Rescue Submarine to rescue Lucy the mystery fish and help her discover what kind of fish she is!</p>	<ul style="list-style-type: none"> • Word Families • Compound Words • Directional Words • Animal Facts
 <p>Pirates! The Treasure of Turtle Island Read about pirate kids Will and Abby as they decode a map so they can beat mean old pirate One Tooth to the treasure!</p>	<ul style="list-style-type: none"> • Short and Long Vowels • Word Building • Vowel Pairs • Pirate Facts
 <p>SpongeBob SquarePants: The Tour de Bikini Bottom Read about Patrick as he shifts into high gear to help his friend. Ride along with Squidward to see if his friends' good intentions make him win or lose!</p>	<ul style="list-style-type: none"> • Short and Long Vowels • Vowel Pairs • Present and Past Tense • Suffixes

Title + Description	Skills Covered
CHILDREN'S CLASSICS SERIES, PREK–GRADE 3	
 <p>Olivia On each book page, see Olivia dressing up, singing songs, building sand castles, napping (maybe), dancing, painting on walls, and—whew!—going to sleep at last. Just try to keep up, because Olivia is very good at wearing people out!</p>	<ul style="list-style-type: none"> • Reading Comprehension • Sequencing • Character Identification • Art and Music Appreciation
 <p>Click, Clack, Moo: Cows That Type Read about cows that type? Impossible! Join in the fun as a bunch of literate cows turn Farmer Brown's farm upside down.</p>	<ul style="list-style-type: none"> • Reading Comprehension • Word Recognition • Character Identification • Vocabulary
 <p>Chicka Chicka Boom Boom Read and cheer for all the letters of the alphabet, as they race each other up the coconut tree! Will there be enough room? Oh, no—Chicka Chicka...Boom! Boom!</p>	<ul style="list-style-type: none"> • Reading Comprehension • Letter Names and Sounds • Sequencing • Upper- and Lower-Case Letters
 <p>Fancy Nancy at the Museum In this story, join Nancy's class on a trip to the art museum. Even after a bumpy bus ride, Nancy finds a way to make the day extra fancy!</p>	<ul style="list-style-type: none"> • Vocabulary • Reading Comprehension • Word Recognition • Character Identification
 <p>The Little Engine That Could Read about the Little Blue Engine as it tries to pull a train full of toys up the mountain. "I think I can, I think I can," she chugs...but can the littlest engine of them all climb such a big mountain?</p>	<ul style="list-style-type: none"> • Vocabulary • Reading Comprehension • Rhyming • Character Identification
TRANSITIONAL READERS, GRADES 2–3	
 <p>Arthur Writes a Story Discover how Arthur develops his story and realizes what is most important to him.</p>	<ul style="list-style-type: none"> • Main Idea/Details • Story Structure • Fluency
 <p>Why Rabbit's Nose Twitches Follow Rabbit through a series of adventures in this Burmese folktale written for Reader's Theater.</p>	<ul style="list-style-type: none"> • Genre and Play Structure • Compare and Contrast • Fluency
 <p>Honey Saves the Day!: A Story of Young Abe Lincoln Young Abe Lincoln learns about responsibility when he discovers a dog in need of help.</p>	<ul style="list-style-type: none"> • Problem/Solution • Elements of Plot • Inference
 <p>Prince of the Air: A Story of Young Houdini Find out how Harry Houdini learned to perform his amazing tricks despite the odds against him.</p>	<ul style="list-style-type: none"> • Cause and Effect • Figurative Language • Character Development
 <p>Simon, Ace Detective: The Case of the Missing Pail There's a mystery to solve! Help Detective Simon collect clues to track down the missing pail.</p>	<ul style="list-style-type: none"> • Sequencing • Elements of Plot • Inference
 <p>Simon, Ace Detective: The Case of the Missing Mice Charlie, one of the three blind mice, is missing. Can Detective Simon solve the mystery before Charlie's brother Benjamin disappears?</p>	<ul style="list-style-type: none"> • Cause and Effect • Character Development • Prediction

LeapFrog School Connect

The Tag School Reader is connected to the teacher's desktop computer via the LeapFrog School Connect application, providing an easy way to manage the content and devices in this reading system. The simple and intuitive desktop application enables teachers to set up each of their Tag School Readers and download audio content for all Tag books in their classroom library.



Progress Tracking and Reporting

In early 2009, Tag School users will automatically receive a free upgrade for progress tracking and reporting. Teachers will be able to assign individual student login IDs, enabling any Tag School Reader to track a student's time on task, correct and incorrect answers, and other details on student progress. Student reporting will also be available in the free upgrade.

Tag School Reader Kits and Pricing

Tag School Reader Kits

Tag School Reader, 4-pack	91201	\$275.00
4 Tag School Readers, each with the <i>Ozzie and Mack</i> storybook, a set of headphones, a USB cable, and a LeapFrog School Connect application installer CD		

Tag School Reader, 8-pack*	91202	\$525.00
8 Tag School Readers, each with the <i>Ozzie and Mack</i> storybook, a set of headphones, a USB cable, and a LeapFrog School Connect application installer CD		

* Also includes 1 classroom storage box for 8 Tag School Readers

Activity Storybook Series: PreK+

Includes 5 titles: *T. Rex's Mighty Roar* • *ISPY: Imagine That!* • *Disney Princess: Adventures Under the Sea* • *Kung Fu Panda: Po's Tasty Training* • *Miss Spider's Tea Party*

Single copy set	91203	\$65.00
4-copy sets (20 books total)	91204	\$250.00
8-copy sets (40 books total)	91205	\$475.00

Activity Storybook Series: Grades K+

Includes 5 titles: *Disney/Pixar's Cars: Tractor Tipping* • *Foster's Home for Imaginary Friends: The Golden Paddleball* • *Go Diego Go!: Underwater Mystery* • *Pirates! The Treasure of Turtle Island* • *SpongeBob SquarePants: The Tour de Bikini Bottom*

Single copy set	91206	\$65.00
4-copy sets (20 books total)	91207	\$250.00
8-copy sets (40 books total)	91208	\$475.00

Children's Classics Series: Grades K-2

Includes 5 titles: *Olivia* • *Click, Clack, Moo: Cows That Type* • *Chicka Chicka Boom Boom* • *Fancy Nancy at the Museum* • *The Little Engine That Could*

Single copy set	91209	\$65.00
4-copy sets (20 books total)	91210	\$250.00
8-copy sets (40 books total)	91211	\$475.00

Transitional Reader Series: Grades 2-3

Includes 6 titles: *Arthur Writes a Story* • *Why Rabbit's Nose Twitches* • *Honey Saves the Day!: A Story of Young Abe Lincoln* • *Prince of the Air: A Story of Young Houdini* • *Simon, Ace Detective: The Case of the Missing Pail* • *Simon, Ace Detective: The Case of the Missing Mice*

Single copy set	91212	\$100.00
4-copy sets (24 books total)	91213	\$395.00
8-copy sets (48 books total)	91214	\$750.00

Library Collection: PreK-Grade 3

4 copies of every Tag book: 21 unique titles for a total of 84 books

Tag School Library Collection	91215	\$1,075.00
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To order, call (888)881-6001 or fax (888)611-8400